

# FESTIVE Update



#### Helping your hospitals go further...

As we approach the festive season, we want to take a moment to thank everyone that has supported our charity during 2025. Together, we have made a significant difference to the hospital environment and experience for patients, visitors and staff.

This year has been both a busy and exciting one. We are proud to have committed funding for projects across East Kent's hospitals, totalling more than £738,000 in 24/25.

We have funded items such as bereavement key chains and hand casts for our 3 Wishes Project, which allows staff to grant 'wishes' to patients and help them and their families make meaningful memories at the end of their life.

Our dementia campaign has enabled us to invest in Reminiscent Interactive Therapeutic Activities (RITAs), which are digital systems that provide patients living with dementia access to games, music, films and other interactive activities. Poorly children across East Kent hospitals have benefitted from books, toys, craft and games to keep them occupied during their stay, and we funded a new sensory room for the children's ward at William Harvey Hospital.

Our hospital environments have been brightened this year with the installation of new murals and artwork across maternity and palliative care wards.

There are many more initiatives and projects that we have been able to fund as a result of our generous donors, and we are so grateful!

You can find out much more about the work that we do, and the difference it makes, by visiting our website and social media channels.

From all of us at East Kent Hospitals Charity, we hope you have a lovely festive season, and a happy new year!



## **EVENTS 2026**



If you're looking to surprise and inspire others then we have an extensive offer of thrill-seeking and fitness events throughout the year to help you reach your goals.

We know just how much our supporters have enjoyed undertaking the challenge of a lifetime by skydiving, ticking a marathon off the bucket list, or spending a fun day out with friends and colleagues doing something exhilarating during 2025.

We are so proud of the amazing event participants that sign up to our charity challenges. Could you be our next charity champion?

Tackle something you never thought you would, and support your local NHS hospitals! Scan the QR code to find out more.





### WAYS TO DONATE THIS **FESTIVE PERIOD**

You can find all of the information about how to donate to us via our webite. Scan the OR code!





ekhcharity.org.uk

We know that spending time in hospital away from loved ones can be difficult for patients, and their families, especially during the festive period. We want to sprinkle Christmas cheer across East Kent hospitals and we need the support of our amazing communities to do so! There are lots of ways that you can help your local NHS hospitals go further:

#### **Supporting our Appeal**

Our wonderful supporters are really generous at this time of year. If you would like to make a financial donation to support our Festive Appeal, this act of kindness is quick and easy to make by simply visiting our website, linked above.

#### **Our Amazon Wish Lists**

You could also spread some magic around our hospitals for our patients by donating via our Amazon Wish Lists. These wish lists have been designed with the specialist nursing teams and offer you the chance to give a meaningful gift to those who will be in hospital over Christmas.

#### **Gifts for Wards**

Perhaps you would like to donations in to wards and units at your local hospital? We would love to hear from you! We can support you with this lovely gesture, so please get in touch see contact details below.

#### **Gift Aid**

The UK Government's Gift Aid Scheme allows anyone who is a UK taxpayer to make a Gift Aid declaration, which means that East Kent Hospitals Charity can reclaim tax on your donation. So, for every £1 you have donated, we could claim an extra 25p from the Government. It's very simple - if you have donated to us within the last four years, and are a UK Taxpayer, you just need to fill in a short Gift Aid form, and we can do the rest.



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